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# INFORMATION TECHNOLOGY ACCELERATOR



# FOUNDER'S NOTE



**SWA**

Indonesia Youngster  
Inc Entrepreneur Champion 2014

**Forbes**<sup>Indonesia</sup>

Top 20 Rising Global Stars 2015

Dear Reader,

My vision has always been to elevate Indonesia as a tech hub. I believe the industries of the future will be controlled by software and robots, full of automation and innovation. Coming to work every day I'm excited of the potential. Not only of the business, but the social impact potential, where WGS Group can become an engine of job creation and knowledge transfer. Our Enterprise arm now boasts some of the largest Indonesian corporations as customers. Our

export arm has delivered software services satisfactorily to tech startups over 25 countries in the world. With WGS Hub, we want to serve those businesses who don't have IT division, by making IT products & services more easily understandable, affordable, and quicker. In the end, by helping more customers to survive and thrive in the new digital world, we hope to walk closer to the vision.

**Ikin Wirawan**



# IS WGS HUB FOR YOU?

WGS HUB IS GEARED TOWARDS BUSINESS OWNERS WANT TO RUN A DIGITAL INITIATIVE.

- ◆ You are aware that customers have gone digital
- ◆ Your competitors have started digital implementation
- ◆ You are concerned of investor-backed tech startups encroaching your industry
- ◆ You'd like the option to spin off valuable digital arm

SPECIFICALLY, THOSE BUSINESS OWNERS WHO DO NOT HAVE IT DIVISION, AND WHOSE DIGITAL INITIATIVE EXECUTION HAS SO FAR BEEN SLOW.

- ◆ No credible IT partner / advisor
- ◆ Outsourcing of product development is expensive and often unreliable
- ◆ Hiring and managing in-house programmers is cheaper but fraught with risk
- ◆ Running digital business successfully is hard even after the software product is done



# ACCELERATION PROGRAM

Experience Indonesia's first acceleration program for businesses.

## OUR PACKAGE:

# 1

## BUSINESS MODEL ACCL01

LENGTH OF PROGRAM: 2 MONTHS

### Components

- Four workshop sessions
- Team to write digital business plan
- Team to validate the idea with simple landing page and ad placement

### Outputs

- Validated idea before making major investment
- Business model that leverages your business asset, and thus give you 'Unfair Advantage'
- Financial projection and budget requirements
- Valuation target and modelling



# 2

## PRODUCT ACCL02

LENGTH OF PROGRAM: 2 MONTHS

### Components

- Three workshop sessions
- Team to perform requirement gathering, UI/UX designs
- Technical team to write the use cases and tech doc

### Output:

- Clickable prototype / wireframe
- Complete UI/UX design screen by screen
- Software Requirement Specification (SRS) document
- Expected technology quality spec to meet by engineering vendor



# 3

## ENGINEERING ACCL03

LENGTH OF PROGRAM: 3 MONTHS

### Components

- Project coordinator
- Team of hackers to develop your product quickly
- Team of testers
- User Acceptance Testing (UAT)
- Free 1-month support after Go-Live

### Output

- Test and production servers setup
- Source code
- Documentation
- Minimum Viable Product (MVP) deployed & ready to scale



# 4

## ADVISORY ACCL04

LENGTH OF PROGRAM: 12 MONTHS

### Components

- Twice a month engineering advisory or digital marketing advisory
- Monthly business advisory
- Actively promote and make introductions
- Interview and selection of tech talents and vendors

### Output

- Stronger Board of Advisor
- Increase reputation immediately
- Easier to find and select talents and partners



# PIECEMEAL PRODUCTS & SERVICES

Not ready for our Acceleration Program. We provide piece by piece products and services, carefully selected from our chosen partners



ECOMMERCE WEBSITE



APPS DEVELOPMENT



AGILE DEVELOPMENT  
SERVICE



PROGRAMMER  
RECRUITMENT & TRAINING -  
START UP SCHOOL



UNLIMITED  
ENGINEERING CONSULTING



HOURLY MAINTENANCE



PROJECT MANAGEMENT  
& QA



SOFTWARE AS A SERVICE



DIGITAL MARKETING

## EXP01 / EXP02 ECOMMERCE WEBSITES

**15 DAYS**

BUILD YOUR OWN ECOMMERCE/WEBSITE  
WITH RELIABLE PRICE

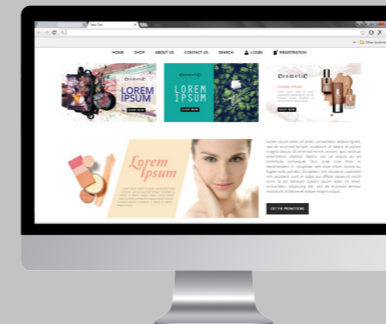
### PROFESSIONAL, ON-TIME, FLEXIBLE

HelloBisnis comes to help you in establishing your own website and eCommerce. Specializing in modern and elegant design, HelloBisnis will give you a full service with affordable price and fast deadline.

PARTNER:



### EXPRESS ECOMMERCE



Sell your products online with complete features, from product gallery, shopping cart, discount and promotion, credit card payments, invoicing, and more.

### EXPRESS WEBSITE



Showcase your products and company profile more exclusively. Let your partners and customers know you more and establish new business relationships online.



ACCL03

# APPS DEVELOPMENT

**3 MONTHS** MAX  
WE WILL FINISH AND DEPLOY YOUR APPS

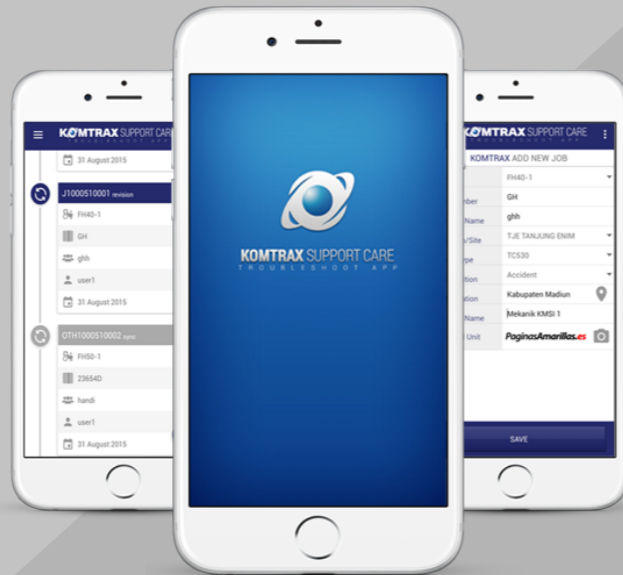
PARTNER:



## KINDS OF APPS

### Information System

Nowadays companies would utilize mobile apps for workers & executives. Field worker such as salesperson & recruiter would be able to work on the go with a mobile app. Executives would also be able to view reports via mobile. We will help your company to build an practical information system apps for a better business strategy.



### Social

Social is more than just saying hi to your friends. You can add social media elements to your app, to make the app more enjoyable, with features such as rating, comments, live chat, like, and share, and user photos.



### User Engagement

Mobile app will be able to engage users and customers in a new, innovative, and meaningful way. With your own User Engagement mobile apps, you can continuously connect with your users via push promotion, announce news, build community, video sharing, integrate events with their calendar, live streaming, etc.



### eCommerce

Mobile apps enable companies drive new revenue. You can enable users to buy products, buy tickets, find the best painter for your house, post a job for a fee, download digital catalogue, etc.

TECHS01

# AGILE DEVELOPMENT

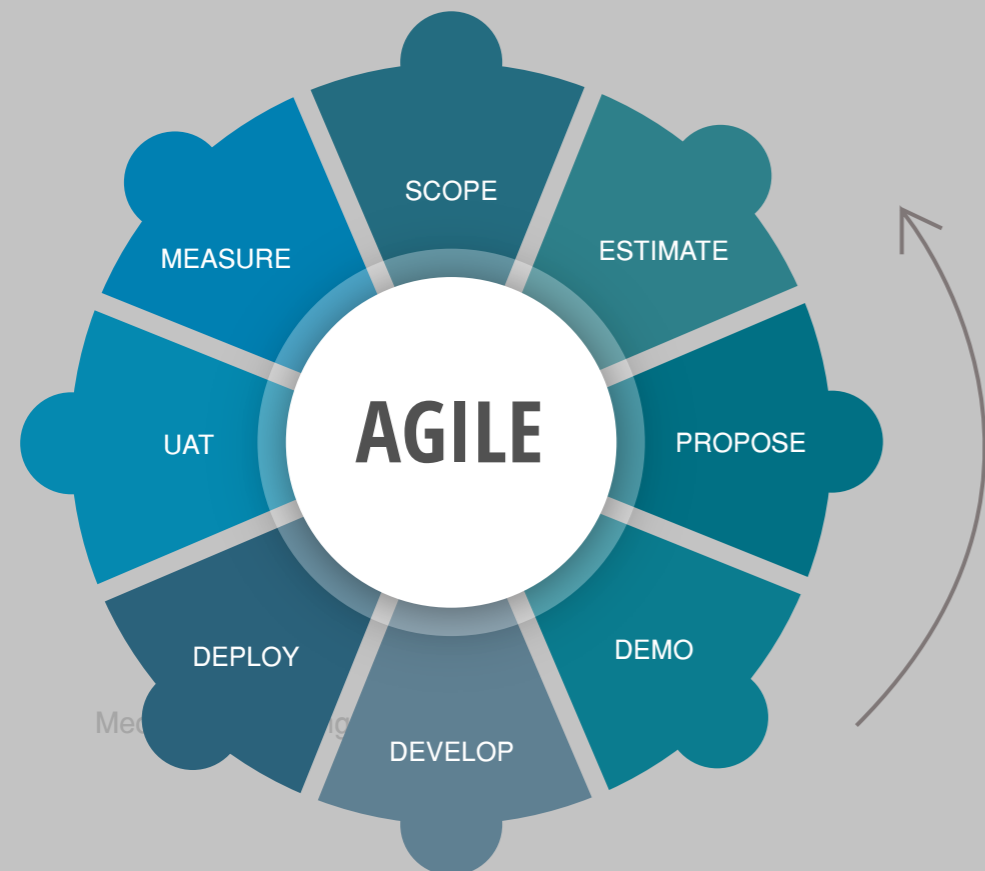
## PROGRAMMER OUTSOURCING

Disciplined project management, self-organization and accountability, rapid delivery of high-quality software, and a business approach that aligns development with customer needs and your company goals.



PREDEVELOPMENT

DEVELOPMENT



**SPRINT**  
EVERY  
2 WEEKS

## PACKAGES

### MINI PACKAGE

- ◆ 1 Fullstack Web Developer (PHP Laravel / Ruby on Rails with HTML/CSS/JS ability, and server deployment and database design knowledge)

### SMALL PACKAGE

- ◆ MINI PACKAGE +
- ◆ 1 UI/UX Designer

### MEDIUM PACKAGE

- ◆ SMALL PACKAGE +
- ◆ 1 Project Coordinator (scoping, task breakdown, testing)
- ◆ 1 Android Mobile Developer

### LARGE PACKAGE

- ◆ MEDIUM PACKAGE
- ◆ 1 Frontend Web Developer
- ◆ 1 iOS Mobile Developer

## EXPERTISE



PARTNER:

emveep

TLNT01

# IN-HOUSE PROGRAMMER

PROGRAMMERS WITH **CERTIFIED SKILLSETS,**  
**READY TO WORK** AS EMPLOYEE IN YOUR COMPANY

Through our several locations in Bandung and Jakarta, we provide standardized training to fresh graduates to reduce the gap towards industry needs. You can also send your existing programmers to harden their skills.

## OUR TRAINING LOCATIONS

- ◆ BSD City @ The Breeze
- ◆ Jalan Surya Sumantri 63 Lt. 3, Bandung
- ◆ Jalan Surya Sumantri 76 Lt 2 & 3, Bandung
- ◆ Jalan Ir. H. Djuanda, Bandung

**+ MORE TRAINING LOCATIONS IN THE FUTURE**



## TRAINING MODULE



## CORPORATE SOCIAL RESPONSIBILITY



We have proved that smart 18-year-old kids with certain math grade and IQ test result, can become a ready-for-work programmer with 2-3 month intensive training. Thus, we are expanding our trainee base from high-school grads who can't afford university. We hope they can go from disadvantaged to earning good salary in 2-3 years especially in today's tech-craze climate.

## BUILD-OPERATE-TRANSFER



We can combine outsourcing with recruitment. That is, you can initially outsource but once you are comfortable and your digital business established, you can convert the outsourced team to in-house.

**PARTNER:**





TECHS02

# UNLIMITED

ENGINEERING CONSULTING



Want someone expert in IT to talk to whenever you have a question? This service is the next best thing to hiring a CIO.

## CONSULTING SCOPE:

- ◆ Information systems
- ◆ Project management
- ◆ Coding (web, mobile, desktop)
- ◆ Testing
- ◆ Server and system (including speed, security, network)

**FREE: SEATING AT WGS HUB**

PARTNER:

 Upliftlab

TECHS03

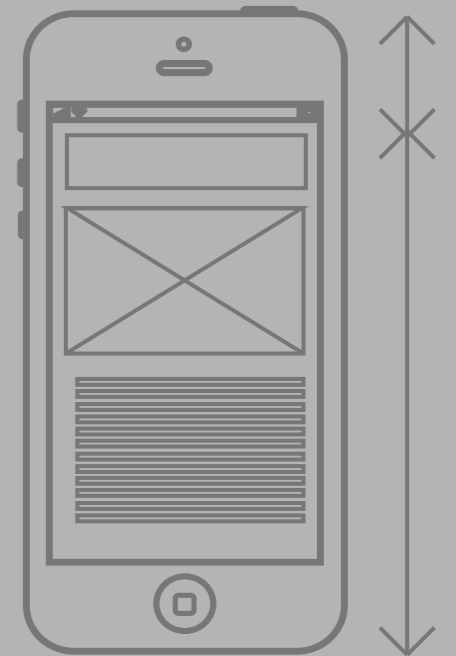
# HOURLY SERVICE

## PREPAID HOURLY

Just like prepaid phone credits, you can purchase 50-hour programming credits from us that you can use flexibly.

### SUITABLE FOR

- 1) Small Development
- 2) Bug Fixes
- 3) Maintenance



PARTNER:

 smooets

## COMMON USE CASES



### SEO

We will help you to improve your website visibility on search browser. By using SEO, your website will be easily found by customers.



### SECURITY

We will help you build security firewall to prevent any hacking possibilities.



### RESPONSIVE

We will fix your website responsive problem. Maintain its visual interface while



### MAINTENANCE

We cover your network, database & domain check-up, also any periodical damages.

TECHS04

# QUALITY ASSURANCE

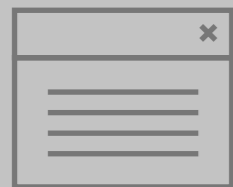
THE KEY TO SUCCESSFUL PRODUCT DEVELOPMENT IS

## QUALITY

Do you know whether your programmers follow the best practice? Do you often not have time to test the product before it is released? Are you certain of the security and speed of your product?

The output of our QA service is a document report, regularly sent to you and your programming team to take action.

**QA SERVICES**  
Second pair of eyes to check your programmer's work



UI/UX designs, both web & mobile



Detailed software features and use cases



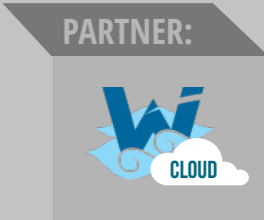
Expected performance & security



Expected compatibility across OS and devices



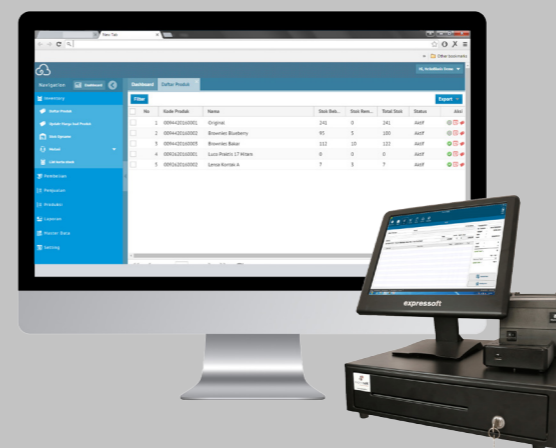
# SOFTWARE AS A SERVICE



## AUTOMATE x INNOVATE

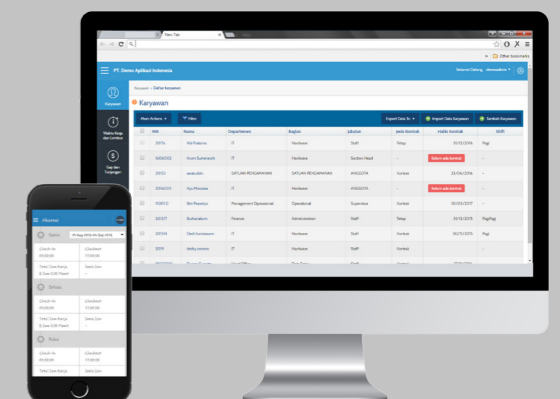
ALL DIGITAL INNOVATION MUST BE FOLLOWED BY AUTOMATIC SYSTEM

Your digital initiative must be accompanied by strong backend IT operational. We have affordable, ready-to-use products to do just that.



### G CLOUD

inventory & accounting  
SAAS01

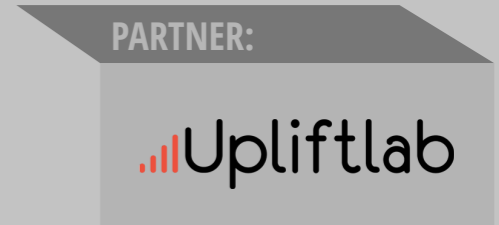


### QORSER

payroll & HR management  
SAAS02

## NEED CUSTOM SOFTWARE?

Let's sit and grab a cup of coffee at our hub if you need custom Information System (including mobile app integration)...



DGTL01

# DIGITAL MARKETING

## MARKETING

## REMARKETING

Elevate your business to a level that you never imagined before. As digital media turn to be most wanted media, your business must find a new way to keep building interaction with your consumer.

### OUR SERVICE

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#### SEO

We will make sure your brand come up on first search page result.

#### BLOGPOST

We will make sure your company blog keep updated (4 times a month) and got many feedbacks

#### NEWSLETTER

We will make sure your customers get a monthly info about your brand and business

#### DAILY REPORT

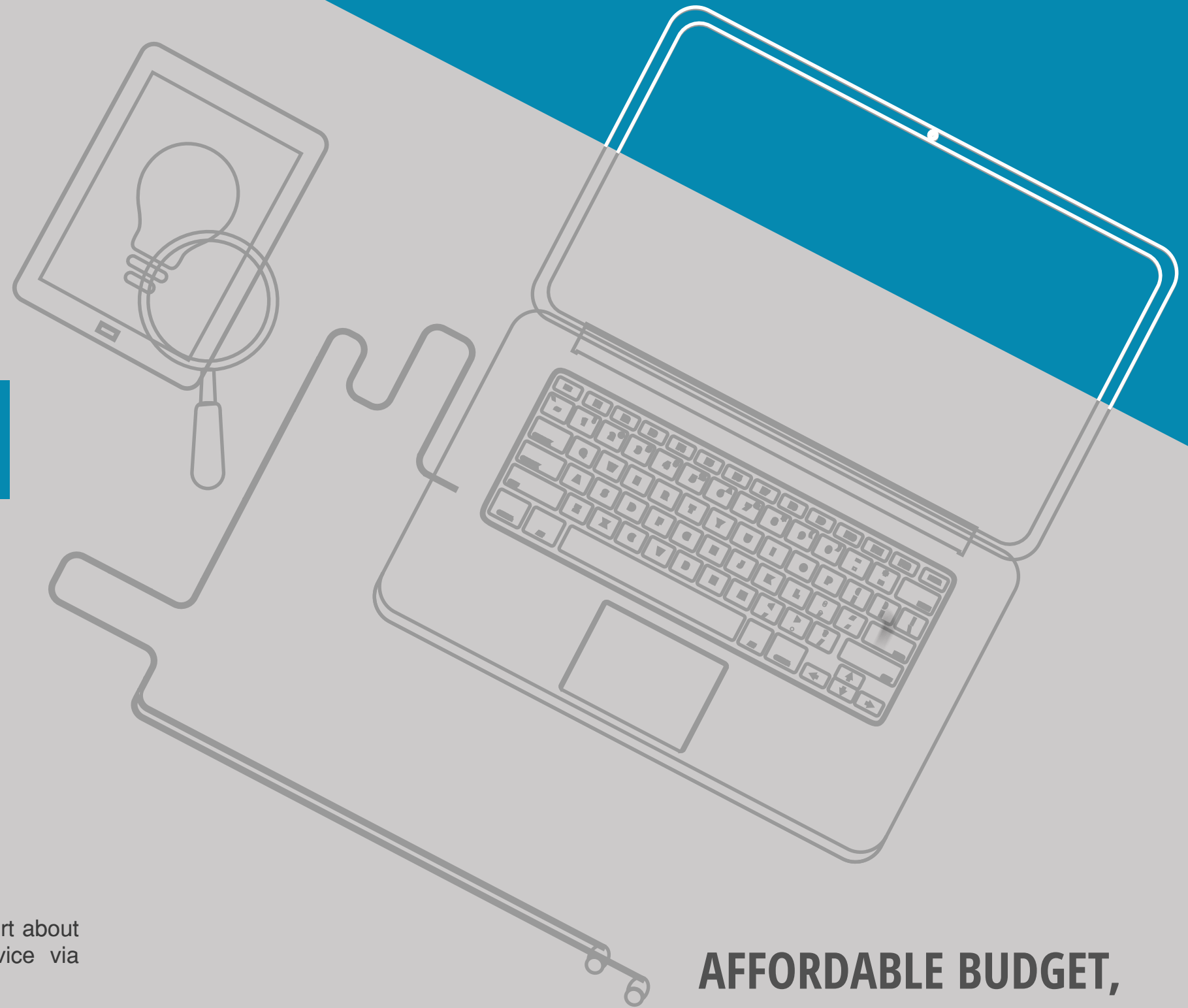
We will give you daily report about our digital marketing service via Whatsapp group

#### MONTHLY REPORT

We will report our progress and services once a month

#### SEM & SMM

Spend some ad budget to Google, Facebook, and Instagram. We can help you manage.



**AFFORDABLE BUDGET,  
HIGH IMPACT**



TLNT05

# STARTUP SCHOOL

## DO YOU HAVE EXPERIENCE IN:

- ◆ Managing technology company
- ◆ Building a great product for users
- ◆ Digital marketing that works
- ◆ Spinoff and valuation potential

VENDOR:



## OUR STARTUP SCHOOL

- ◆ Will make you acquire new customers
- ◆ Will make you able to defend your market from tech-savvy competitors

**7 DAYS TRAINING**  
+ 1 DEMO DAY

